



- Promote the Park through active events and fundraising.
- Act as a voice to attract and secure Heritage, Lottery, Council and corporate funding or Park regeneration projects.
- Encourage both public and business communities to invest time and/or funds to further develop the Park.
- Ultimately protect, enhance and value the Park's environment for current and future generations.

Dear community members,

**We'd like to take this opportunity to introduce the Friends of Hazlehead Charity to you. The Friends of Hazlehead were formed in late 2012 to facilitate a voice for the community in association with regeneration, environmental enhancements and attracting improvements to the Park.**

Friends of Hazlehead is a not for profit organization with all funds and resources raised directly assigned to Park improvements or further attractions. Friends of Hazlehead endeavours to work with pertinent companies, schools, charities, clubs and societies and the community that benefit from the Park and its amenities.

The charity's objectives are clearly defined with a 5-year lifecycle vision as follows: -

- Encourage and attract individuals and families to promote active use the open space of Hazlehead for health and lifestyle.
- Coordinate and manage Hazlehead stakeholders to the benefit of the Park. Raise awareness of the Park's plight for regeneration through effective stakeholder management.
- Work proactively and cohesively with Aberdeen City Council to improve the Park's facilities and attractions.

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We are only a small committee, however we believe we've made a real step change to the Park over the past 3 years. We raised, attracted and invested over £500,000 during this period. We are looking to increase our level of activities and therefore seeking like-minded people within the local community that feel they can similarly contribute to our goals. Involvement can range from community bulb planting, marketing, events management and fundraising to running the Charity.

If you've got some spare time and would like to get involved in some capacity, we'd be delighted to hear from you. It is hugely important to the charity, to our local community and the environment. Together we can make a real difference.

We look forward to hearing from you.

**Donald Shaw**

Chairman – Friends of Hazlehead  
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